

37th Annual Prairie Arts Festival Fine Art Show and Sale

Saturday, May 23



Sunday, May 24

Don't miss this unique opportunity to be part of our
37th Annual Festival

Publication Date: Friday, May 15, 2026

Space and Ad Copy Deadline: Tuesday, April 14, 2026

System-ready (PDF) Deadline: Tuesday, April 28, 2026

ADVERTISING OPTIONS

Full Page
(9.24" x 10.125")

\$1,525

Option A

Half Page
(9.24" x 5.043")

\$795

Option B

Quarter Page
(4.5" x 5.043")

\$495

Option C

Eighth Page
(4.5" x 2.434")

\$350

Option D

All ads include full color

Participation Agreement

Yes! We will underwrite the cost of a _____ page ad (Option _____) in the 37th Annual Prairie Arts Festival insert, publishing in the Daily Herald on Friday, May 15, 2026. A check in the amount of \$_____, payable to the Daily Herald, is enclosed.

It is understood that the total layout and content of this keepsake insert will be under the direction of the Village of Schaumburg. It will be produced by Paddock Publications of Arlington Heights, Illinois.

Approved by: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please send your check, participation agreement and ad copy, no later than Tuesday, April 14, 2026, to:

Daily Herald/Special Sections, Attn: Kerry Diminuco, P.O. Box 280, Arlington Heights, IL 60006

Phone: (847) 427-4665

Email: kdiminuco@dailyherald.com